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SOC: Gong 101

11/1/14

Jane Austen might never have imagined that her 1816 novel Emma could be turned into a fresh and satirical look at ultra-rich teenagers in a Beverly Hills high school. Cher (Alicia Silverstone) and Dionne (Stacey Dash), both named after "great singers of the past that now do infomercials," are pampered upper-class girls who care less about getting good grades than wearing the right clothes and being as popular as possible. But Cher, who lives with her tough yet warm-hearted lawyer dad (Dan Hedaya) and hunky, sensitive stepbrother (Paul Rudd), also has an innate urge to help those less fortunate --- like the two introverted teachers she brings together ("negotiating" herself improved grades in the process) and new friend Tai (Brittany Murphy), who starts out a geek and ends up a Cher prodigy. Cher also possesses her own sensitive side, and she is looking for the perfect boyfriend, whom she ends up finding where she least expected. Clueless hits many of the sociological concepts such as stereotypes, gender roles, as well as the social stratification factors of wealth, income, social status, occupation, and power.

Cher played by Alicia Silverstone, is a portrayed as a stereotypical teen age rich girl who is a bad driver who is obsessed with the mall—"ditz with a credit card" which is a typical stereotype associated with women. Cher along with the rest of her fellow classmates are placed into the various stereotypical cliques which make up high school; the cheerleaders, the popular, the skaters, the artists, the pot heads, and the jocks. Like every movie about high school the rule is you are only to associate with those who are in your cliques.

This movie also focuses on a specific set of stereotypical gender roles. Men are stereotyped as being the provider as well as a domineering set of heart breakers—automatically making women become inferior. As seen through the dialogue between Cher's best friend (Dionne) and Dionne's boyfriend Murray;

"Hey, yo woman, give me \$5," he says, "Murray, I have asked you repeatedly not to call me woman," says Dionne. "Excuse me Miss Dionne? Street slag is an increasingly valid form of expression. Most of the feminine pronouns do have mocking, but not necessarily misogynistic undertones."

The gender role that is placed on women is that they need a man to complete them, however to achieve this you must jump through hoops and change your image to get the "proper" guy's attention. Clueless portrays this through the makeover that Cher and her friend Dionne give to the new girl Tai. They change her wardrobe of jeans and plaid shirts to a new style of mini skirts and sweaters the goal is for Tai to fit in and become every male's desire. Another thing that woman must be in competition with one another to out due one another and try to be better than everyone else this is seen in scene between Cher and Amber when they are at a party in the Valley, and Cher sees Amber wearing a dress she wore the previous day, she confronts Amber about wearing her clothing and copying her. After this Cher must be reassured that she wore it better.

In Clueless the basic the stratification factors of wealth, income, social status, occupation, and power are seen clearly. I believe that this movie is a perfect example of Davis-Moore's Functionalism Perspective of Social Stratification, this is because the movie only shows one social class, which is, the upper class. The fact that the movie doesn't even show or talk about the middle or lower class is the perfect way to prove that

Davis-Moore's theory that social stratification is inevitable was indeed correct. A different social class is seen in only 7 seconds of the movie. This is when Cher is saying that her father is "a Litigator, who gets paid 500 dollars and hour, just to argue with people." During that one line you see Lucy, who is Cher's maid who does not even make half of the money that her father does. This shows that certain jobs have a greater reward in this case the reward was money. Money (income) is one of the basic factors of Social Stratification the rest being: wealth, income, social status, occupation, and power. Those five factors of social stratification are what make up this movie—meaning that it is this movie backstory. Wealth and social status are portrayed through the location of the movie which is in Beverly Hills, which is an extremely wealthy area made up those who are considered to be in the upper class. To live in Beverly Hills your occupation must have an income that is very high, Cher even says the her father who has his own company (this ties into Marx's theory of Capitalist Class—has own means of production) is "a Litigator, who gets paid 500 dollars and hour, just to argue with people." The saying "power of manipulation (or persuasion)" comes into play in Clueless: when Cher gets a 'C' in debate class she makes it her mission to raise her grade—not by retaking tests, redoing assignments or even doing extra credit, but by getting her math teacher Miss. Geist and debate teacher Mr. Hall to start dating. This shows that Cher herself has power to persuade (manipulate) others into doing things that will benefit her.