

STUDENT NAME _____ DATE _____ PERIOD _____

GROUP NAME _____

INVENTIONS INVESTING IN A BETTER FUTURE

DIRECTIONS: Each group must advertise their invention using some form of media. Different forms of media include: videos/commercials, posters/bulletin boards, clothes art (plain color advised), and 3D models. *Use the rubric and check list below to help guide your work.*

For maximum points, make sure you are meeting the requirements listed under excellent.

Preventative 30 pts	Excellent 30 pts	Proficient 25 pts	Basic 10 pts	Unsatisfactory 0 pts
Advertisement <i>Make not that this is the information your advertisement must have in order to receive full credit.</i> The numbers in () identify what you <u>NEED</u> to achieve full credit for your Ad.	Media advertises a ⁽¹⁾ invention that helps to slow, reduce or remove pollution from a non-point or point source. Ad has an appropriate title ⁽²⁾ , ⁽³⁾ picture of invention and ⁽⁴⁾ lists at least 3 benefits of the invention.	Media advertises a invention that helps to slow, reduce or remove pollution from a non-point or point source. Ad has an appropriate title, picture of invention and only lists 2 benefits of the invention.	Media does not advertises a invention that helps to slow, reduce or remove pollution from a non-point or point source. Ad has an appropriate title, no picture of invention and only lists 1 benefits of the invention.	Media does not advertises a invention that helps to slow, reduce or remove pollution from a non-point or point source. Ad does not have an appropriate title, no picture of invention and lists 0 benefits of the invention.
No "I" in Team 5 pts each	Excellent 5pts	Proficient 4 pts	Basic 3 pts	Unsatisfactory 2 pts
Neat & Clear: <i>Can the viewer understand the information you are providing?</i>	Project is constructed with great forethought and effort. The information provided is easily seen and understood. *Space provided is used wisely.	Project is constructed with some forethought and great effort. Words are small, but clear...audience is still able to understand information provided.		Project is constructed with little forethought and little effort. Audience has a hard time/cannot understanding information provided. *Space is not used wisely.
Time on Task <i>Is your conversation off topic?</i>	Student requires no additional reminders to stay on task.		Student requires few additional reminders to stay on task.	Student requires frequent reminders to stay on task.
Invention Presentation 10 points <i>You and your group members should have a plan as to who will say what.</i>	<input type="checkbox"/> Explain to the audience what environmental problem/pollution the group has focused on. Is it a point or non-point form of pollution? <input type="checkbox"/> Explain briefly the effect of that pollution on the environment (how does it affect humans, wildlife etc.). <input type="checkbox"/> Explain how the invention works. Explain how the invention will help slow or remove the introduction of said pollutant by explaining in the context of at least 2 of these methods: sustainable yield, selective cutting, conservation, minimizing ecological footprint, renewable resources, and non-renewable energy. <input type="checkbox"/> What pollutants might be linked to the production or use of the product?			

Total Points Earned: _____/50